

Efforts in the Right Direction

# Can Help You to Change Your **Life.**



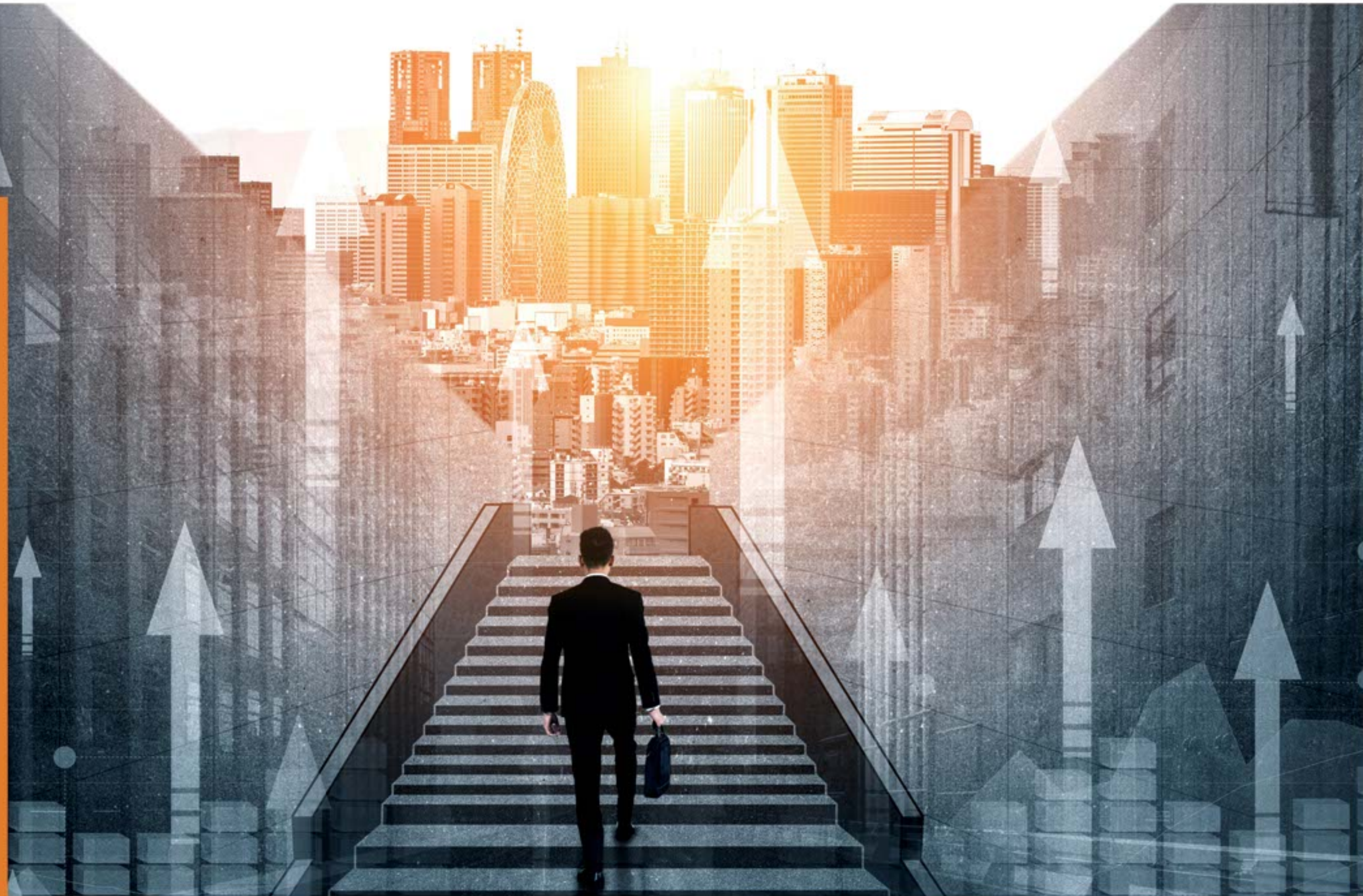
$$[1.00]^{365} = 1.00$$

Doing nothing at all

**Vs**

$$[1.01]^{365} = 37.7$$

Small consistent  
efforts



“The big changes in life are always linked with the small consistent efforts that we do”



# Are you able to live the life of Your Dreams ?

our **Biggest Worries**



**Good Education  
for our children.**



**Financial Freedom  
for our family.**

## Won't it be great if there is a solution to our worries?

- Can there be any opportunity which could help you achieve financial freedom?
- Don't you feel you or your children deserve Right to Quality Education?

## The Answer is Yes...

This can be achieved by associating with the fastest growing sector in India,

### THE ED-TECH SECTOR...

( Commonly known as Education powered by technology or simply Online Education)





## About Ed-tech Segment

Education has always been a priority sector for an emerging economy like India.

- **USD 2 Billion by year 2021-22.**
- **37% of India's population falling in the age group of 5 – 24 age bracket.**
- **Online education is gaining popularity & it's expected to grow at CAGR of 52%**

## Why Ed-tech?

- Freedom to learn at your own pace for better clarity of all topics/ concepts.
- The availability of smart phones in each and every household.
- Availability of Internet and data cost getting cheaper.
- The learning content from the Expert & Professional Teachers.
- Learn-Any-Time
- And many more factors...

## About SIBIL

SIBIL Education Private Limited is an Ed-tech revolution that is about to bring a disruption in the way Ed-Tech services are pursued and distributed across the country. The company is a 100% subsidiary of Humming Bird Education Ltd. listed on Bombay Stock Exchange which has served more than 1 million students globally since its inception in 2010.

## SIBIL Offerings

- Quality Learning Content.
- Holistic Academic Review in the form of "SIBIL SCORE"
- A Lifetime earning Opportunity
- Live Classes – Academic & Skills based Online Classes for students & Entrepreneurs





Introducing  
**“SIBIL Samruddhi”**

**An Ocean of Wealth & Wisdom**  
**India's truly rewarding Ed-Tech Business Opportunity**

By

**Humming Bird**

Education Ltd.

Learn. Discover. Innovate  
[www.olympiads.co.in](http://www.olympiads.co.in)



LISTED ON

**BSE**  
EXPERIENCE THE NEW

**Humming Bird Education Ltd**  
**(A Bombay Stock Exchange Listed Co.)**



**BE A SIBILLION**  
**Be a part of the Ed-tech revolution...**





# Securing Future Enriching Lives

## EARNERS

- UNIQUE EDTECH BUSS. OPPORTUNITY WITH DIRECT SELLING DISTRIBUTION MODEL.
- RANK & EARNINGS FOR LIFE.
- DIRECT EARNINGS & ROYALTY INCOME PAYOUTS (9 EARNING AVENUES)
- HIGH EARNING POTENTIAL (UPTO 60% BV)
- EDUCATOR PAYOUT THROUGH ONLINE TEACHING THROUGH SIBIL ACADEMY.

## LEARNERS

- QUALITY CONTENT
- HOLISTIC ASSESSMENT
- ACADEMIC REVIEW
- 360 PROFILING-COVERING ACADEMIC LIFE-CYCLE
- SCHOLARSHIPS & REWARDS
- LIVE CLASSES
- PREP TEST SERIES
- EDUCATIONAL GAMES & DIY KITS



Your doorway to Wealth & Wisdom





# Market Segment for SIBIL



**Online Courses**



**SIBIL Exam**



**Prep Test Series**



**Live Classes**



**Educational Products**

Sibillion will have the opportunity to avail both the above option for his own children and can further refer to its natural market.

Natural market can be his direct connects (personal & professional). He can further extend his reach to professionals from education domain.

People interested for it, can avail the same and can also add them as his/her direct downline. (Subject to fulfilment of the joining criteria for SIBIL)



# Digital Learning Courses



In current times, the need of self learning has increased tremendously. It allows the advantage to learners to learn at its own pace.

SIBIL Education had developed high quality 2D/3D animated content for core academic subjects for students of Grade 1- 12 and for college / post-graduate students preparing for any competitive examination. The technology enabled learning and the engaging content of the courses have been developed by the experienced teachers and authors with years of experience in the subject. These courses are upgraded from time to time considering the changes in the syllabus & level.

Student can use any device to access the video content and get the necessary clarity on all major topics. All common topics as per NCERT has been covered to ensure benefit to student from region or board.

## Subjects Covered

### Students – Grade 1-12

Science  
Mathematics  
English  
Computer  
Reasoning

### Students – College & P.G

Computer (Sr.)  
English (Sr.)  
Reasoning (Sr.)  
Quantitative Aptitude  
Teacher Training Program



# Prep-Test Series



Prep-test is an detailed series of assessments where the students can practice and take the mock tests.

The self analysis and the performance reports generated after the tests guide the students to excel in all the topics. The Concept building thus developed may help the students to perform in any National/ International competition or future competitive examinations.

Sibillion will have the opportunity to avail for his own children and can further refers to its natural market. can be purchased by the Sibillion for

## Subjects Covered

✓ **Science**

✓ **Computer**

✓ **English**

✓ **Mathematics**

✓ **G.K**

✓ **NEET**

✓ **IIT JEE (Mains)**

✓ **IIT JEE (Foundation)**





**An exclusive platform for the Educators / Sibillions to associate and teach through Live Classes & Recorded Sessions.**

## **Unique Advantages**

Multiple domain learning under one platform.

Opportunity to create & promote own content or for other Sibillions/ Educators.

Outreach to students across India.

Educator can decide cost on its own.

Training guidance & support from

National Level profile building.

All SIBIL Academy Courses to be made available through its unique value – “EDU-CREDITS”

1 Edu-Credit = Rs.100/-

Educators on SIBIL Academy to get monthly Ed-Credit payout / settlement through SIBIL.

High revenue share (50:50) on direct classes along with quick access to Royalty Pools for life-long earnings.

## **Options in SIBIL Academy**

- ✓ Pre-recorded Lectures
- ✓ LIVE Classes (1 on 1) & (6/8 students per batch) depend on the course
- ✓ GO LIVE – Topic wise sessions on multiple subjects





# SIBIL Examination

The broader purpose for the SIBIL Examination is to manage the academic life-cycle of the learner and provide a platform for self & comparative review through our holistic assessment covering keys subjects, mental ability & tech skills.

## Subjects Covered

### For School Students

Mathematics, Science, English, Computer, Reasoning

### SIBIL Examination Pattern

- No. of Questions – 100
- Duration – 100 Minutes
- Test Type – Online MCQ Format
- Marks – 300 (3 Marks per Question)

| Subjects covered in SIBIL Exam |                  |
|--------------------------------|------------------|
| SUBJECT                        | NO. OF QUESTIONS |
| Aptitude & Reasoning           | 30               |
| Mathematics                    | 20               |
| Science                        | 20               |
| English                        | 15               |
| Computer                       | 15               |





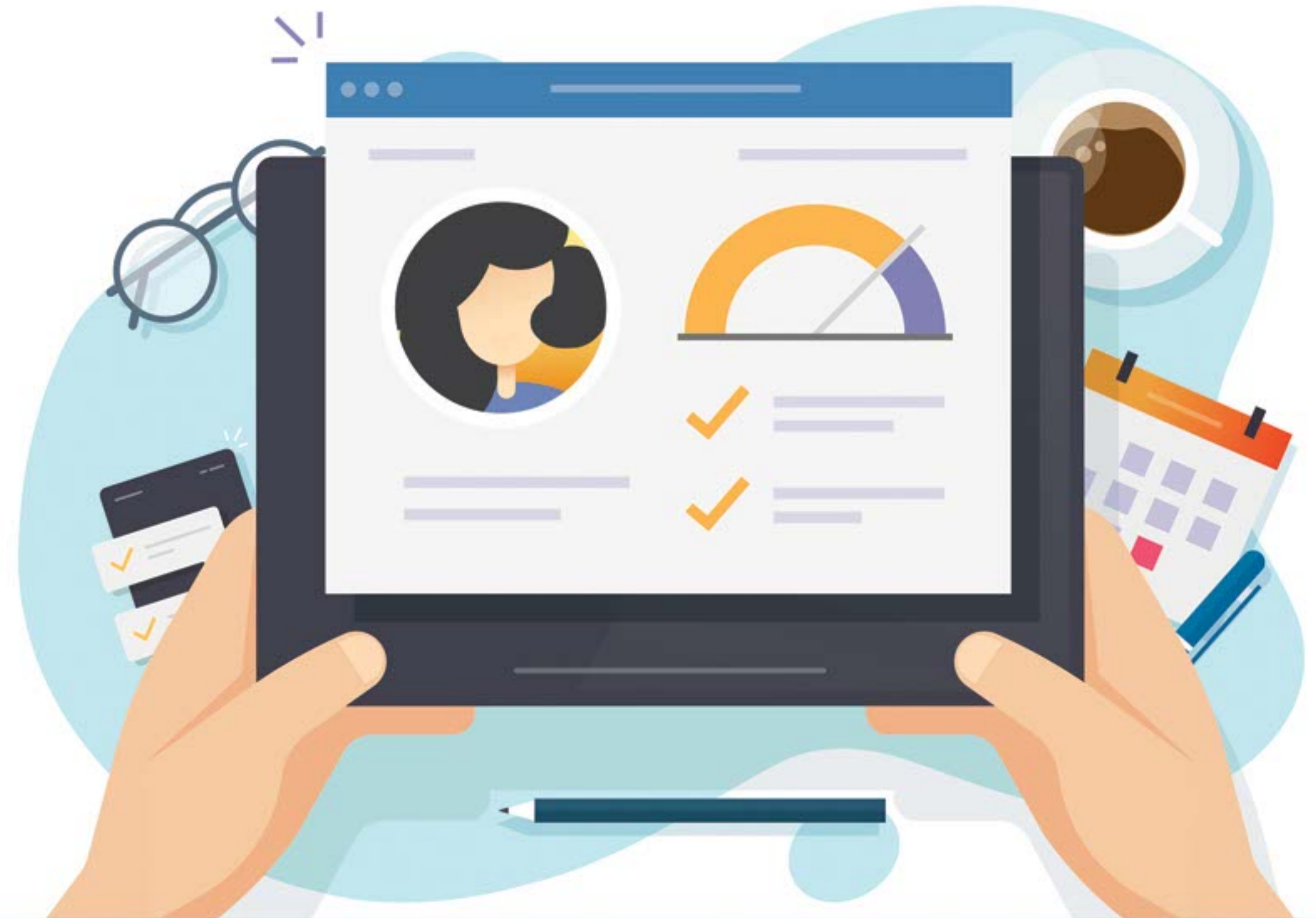


# SIBIL SCORE

With the vision to create a simplified yet holistic concept which helps in providing a easy understanding of the academic performance of a Learner.

A unique online profile based review system which is active at all times & integrate learners overall growth, including both academic & extra-curricular activities.

Information feed-in by the learner with supportive documents will be judged & based on the overall pools of students in a similar age/class bracket the score gets calculative.



**The entire process will be dynamic & will quantify inputs in three broader categories**

**School Academic  
Performance**

**Extra Curricular –  
Academic & Non-Academic**

**Performance of SIBIL  
Examination**

The SIBIL Platform will be FREE for any learner to register and get his SIBIL Score. To further improve they should update their profiles & get good results on SIBIL Exams.



# SIBIL PRODUCT OFFERINGS

| S.No | Product Name  | For                          | Retail Price | GST (18%) on Retail Price | MRP  |
|------|---|------------------------------|--------------|---------------------------|------|
| 1    | Mathematics   | Class 1 to Class 12 Students | 500          | 90                        | 590  |
| 2    | Science   | Class 1 to Class 12 Students | 500          | 90                        | 590  |
| 3    | Computer  | Class 1 to Class 12 Students | 500          | 90                        | 590  |
| 4    | English   | Class 1 to Class 12 Students | 500          | 90                        | 590  |
| 5    | Reasoning   | Class 1 to Class 12 Students | 500          | 90                        | 590  |
| 6    | Computer (Sr.)                                      | College Students and above   | 1000         | 180                       | 1180 |
| 7    | English (Sr.)                                       | College Students and above   | 1000         | 180                       | 1180 |
| 8    | Reasoning (Sr.)                                     | College Students and above   | 1000         | 180                       | 1180 |
| 9    | Quantitative Aptitude                               | College Students and above   | 1000         | 180                       | 1180 |
| 10   | Two SIBIL Examination Package – Applicable for both | School & College Students    | 1000         | 180                       | 1180 |
| 11   | Ten SIBIL Examination Package – Applicable for both | School & College Students    | 4250         | 765                       | 5015 |
| 12   | Teacher Training & Certification Program            | Educators                    | 500          | 90                        | 590  |

**\* Business Volume (BV) on all the above courses is 60% of the Retail Prices**





### Prep Test Series

#### Prep Test Series

- Unlimited Practice Tests for Science, Mathematics, English, Computer & General Knowledge for Class 1 to 10 Students
- Class 6 to 10 Students additionally will get IITJEE Prep-Series along with unlimited practice tests in 5 Subjects.
- Class 11 & 12 Students will get IITJEE MAINS + NEET Preparatory Series in this package.
- Select the class of learner before activating the package in Learner's Account.
- One Package applicable for One Learner only.

**Cost – Rs. 500 + GST (90/-) = Rs. 590/-**  
**Business Volume (BV) – 60 % = Rs. 300/-**



### Academic Excellence Course

#### Academic Excellence Course

- Access to Audio/Visual learning content of Mathematics, Science, Computer, English
- 4 SIBIL Examination.
- SIBIL Prep Test Series.

**Cost – Rs. 2500 + GST (450/-) = Rs. 2950/-**  
**Business Volume (BV) – 60 % = Rs. 1500/-**



### Career Building Course

#### Career Building Course

- Access to Audio/Visual learning content of Reasoning, Quantitative Aptitude (with E-Book), Computer, English
- 4 SIBIL Examination.
- Teacher training & certification course

**Cost – Rs. 2500 + GST (450/-) = Rs. 2950/-**  
**Business Volume (BV) – 60 % = Rs. 1500/-**







# SIBIL Academy

| SIBIL Academy      |               |                    |              |      |       |
|--------------------|---------------|--------------------|--------------|------|-------|
| Edu Credit Package | For           | Edu Credit (Units) | Retail Price | GST  | MRP   |
| Basic 10           | All Age Group | 10                 | 1000         | 180  | 1180  |
| Silver 25          | All Age Group | 25                 | 2500         | 450  | 2950  |
| Gold 50            | All Age Group | 50                 | 5000         | 900  | 5900  |
| Platinum 100       | All Age Group | 100                | 10000        | 1800 | 11800 |

Learner need Edu-credit to enrol for any course on SIBIL Academy.

DS can transfer the Edu-credit package to any Learner ID.

DS will earn equal value of SIBIL Rewards as per Edu Credit (units).

Business Volume (BV) for all Edu Credit Packages will be 40% of the Retail Prices





# SIBIL Academy Eco System

All the DS has the option to register as an Instructor at SIBIL Academy and also earn through teaching.

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DS can post their Recorded Courses or Live Classes on SIBIL Academy Platform, which will be approved by the SIBIL Academic Team.

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SIBIL Academy will be promoted through digital promotions & DS network.

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Instructor will get access to direct students (Learner) Leads on its registered email, to ensure direct communication & better conversion.

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Student enrolling for the listed course on the SIBIL Academy will pay through Edu-Credits.

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Instructor will get 50% revenue share on every successful enrolment paid by the Learner in the form of Edu-Credits.

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DS (Instructor) will also be entitled for 2x SIBIL rewards on the accumulated Edu-Credits earned.

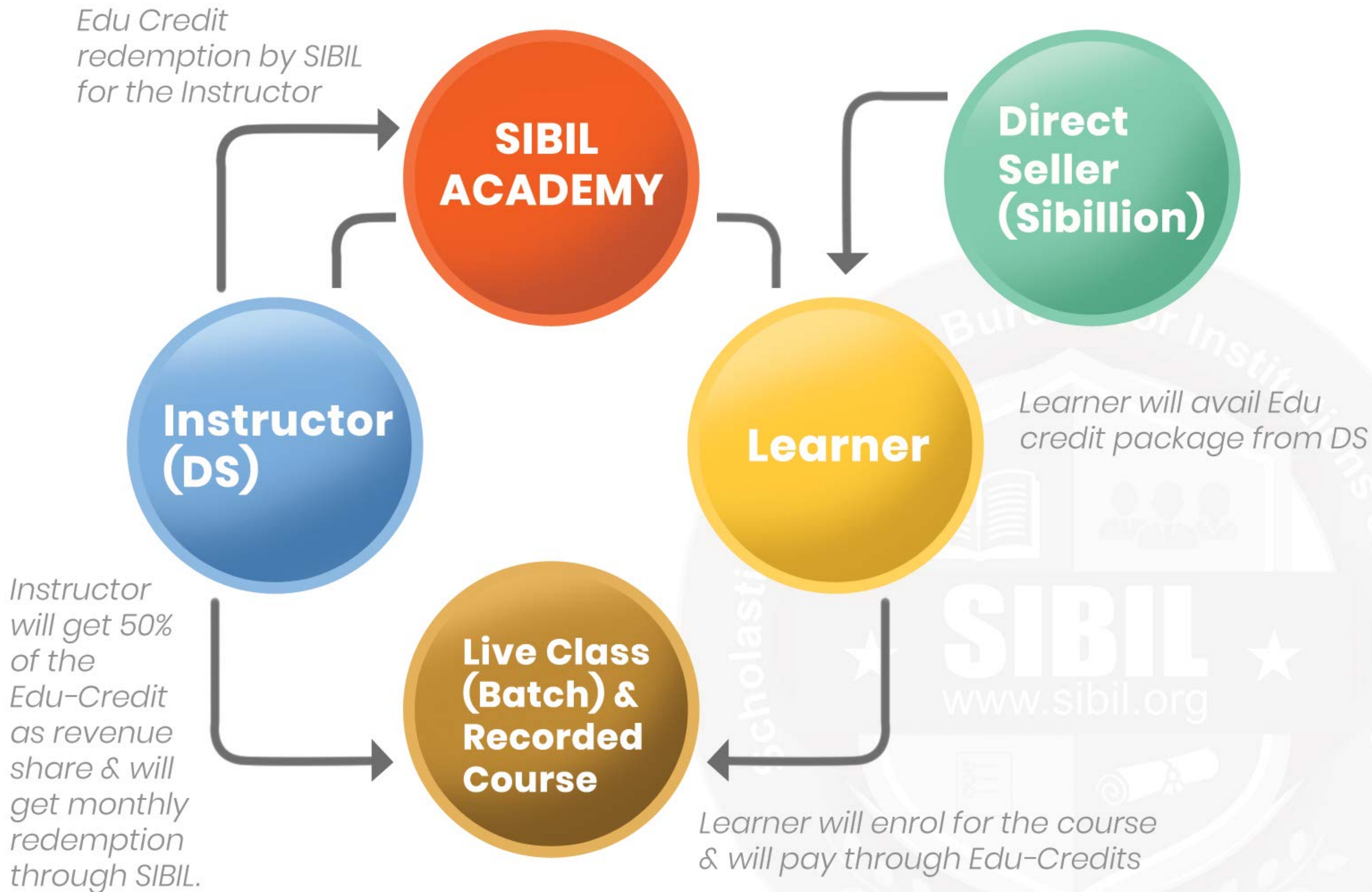
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Easy redemption of the accumulated Edu-Credits on monthly basis. Payment directly by SIBIL Education.

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All other Business & Royalty benefits to remain the same.







# Unique Advantages for **Students**

**Offering high quality digital content for School & College Students for better understanding of all academic concepts.**

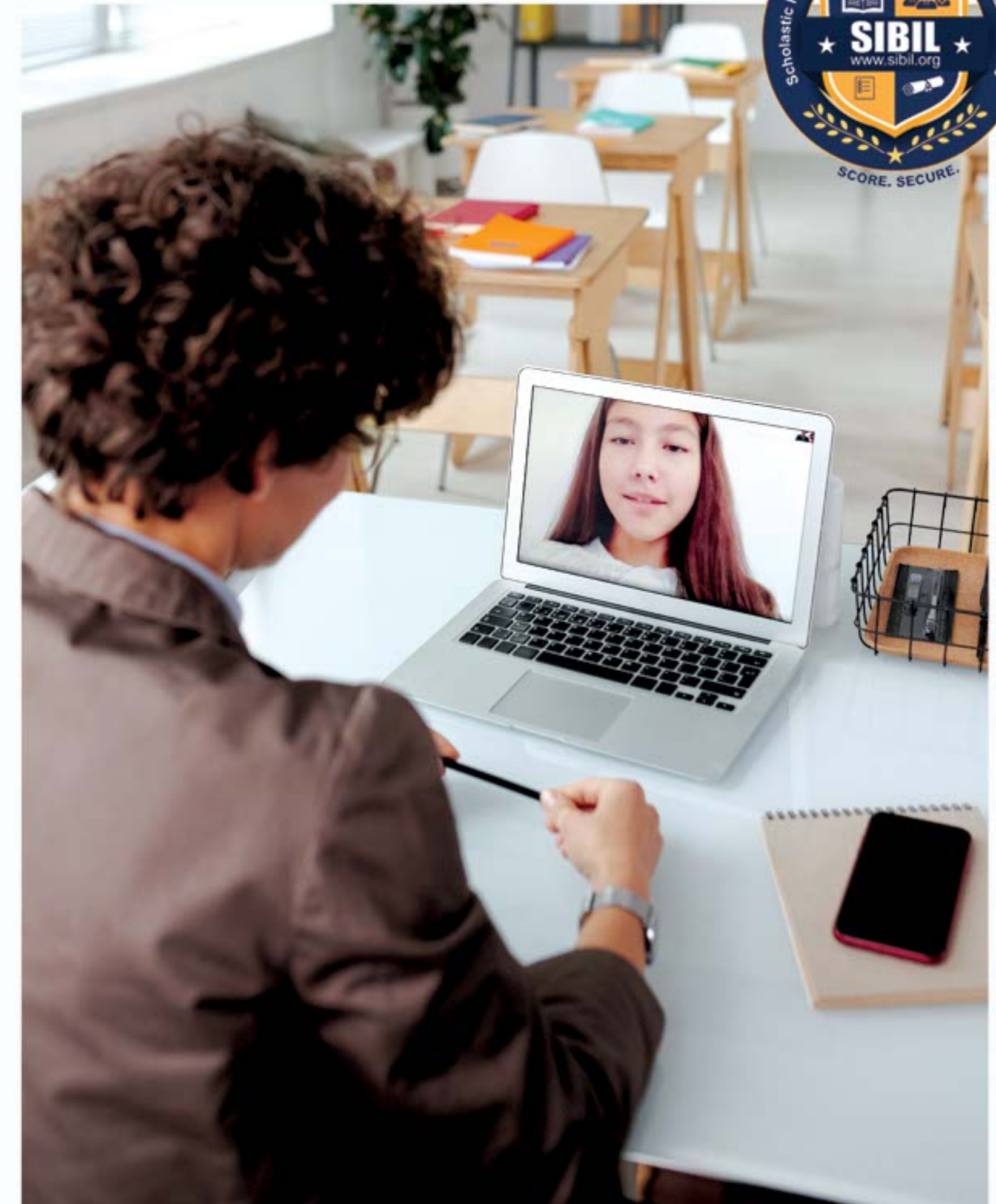
**Holistic Academic Overview – With a combination of Learning & Performance Based Assessment covering all major subjects of the learner.**

**Rewards & Recognition – Offering incentives at various levels for learners motivation.**

**SIBIL Advantage – Special offers and cross promotions offering for achievers & high scorers.**

**Periodic Academic Performance Analysis – Keeping a track of learning & providing competitive analysis for better results.**

**Live Classes – Access to Live Classes through best of teachers on SIBIL Academy.**





# An **Opportunity** which provides

## **Earning through**

- Learning
- Teaching
- Life Long Royalty

## **Power of Networking**

## **& Power of Compounding**



# Benefits of Direct Selling

Opportunity providing all these & more ...



## Ensuring Income for Life...



# Unique Advantages for Sibillions with **SIBIL Samruddhi**

**Ed –Tech Advantage –  
Direct Selling  
Business  
Opportunity in  
India's fastest  
growing sector.**

**Rewarding Business  
Plan – Upto 60%  
payout.**

**100% Satisfaction &  
Value of Money  
offerings.**



**No Investment –  
Free Joining.**

**Training Support at  
all levels.**



**Life Long Benefit with  
Ranks for Life Time.**

**Get best of learning  
for everyone with  
regular earning  
opportunity**







# Concept of Business Volume

**Business Volume (BV) is the defined percentage of the retail price for every product/service offered which is distributed back to the networking channel through various Earning Avenues.**

**1 SIBIL provides a Business Volume of Upto 60% for its currently available portfolio.**

**2 All payout calculations are based on Business Volume (BV).**

## Example

| Product Name               | For                          | Retail Price | GST (18%)<br>on Retail Price | MRP  | Buss. Volume<br>(BV) |
|----------------------------|------------------------------|--------------|------------------------------|------|----------------------|
| Academic Excellence Course | Class 1 to Class 12 Students | 2500         | 450                          | 2950 | 1500                 |
| English                    | Class 1 to Class 12 Students | 500          | 90                           | 590  | 300                  |
| Reasoning                  | Class 1 to Class 12 Students | 500          | 90                           | 590  | 300                  |
| Edu- Credit (Basic 10)     | All Age Group                | 1000         | 180                          | 1180 | 400                  |
| Edu- Credit (Basic 50)     | All Age Group                | 5000         | 900                          | 5900 | 2000                 |





# Instructor (DS) payout through SIBIL Academy

| EXAMPLE                                      |          |             |                         |
|--|----------|-------------|-------------------------|
| Edu Credit Value                             | (1 Unit) | Rs. 100/-   |                         |
| Educator                                     |          |             |                         |
| No. of Batches                               | 3        |             |                         |
| Students (Per Batch)                         | 6        | 18          |                         |
| Charges (Edu Credits)                        | 4        |             | (Per Student Per Class) |
| Classes (Per Month)                          | 12       |             |                         |
| Monthly (Edu Credits) Earned by the Educator |          |             |                         |
| Per Batch                                    | 288      |             |                         |
| For 3 Batches                                | 864      | (Per Batch) |                         |
| Educator Share                               | 50%      |             |                         |
| Edu - Credits Received                       | 432      |             |                         |
| Earning Potential                            | 43200    | Monthly     |                         |

| SMART WORKING                 |           |           |           |           |        |
|-------------------------------|-----------|-----------|-----------|-----------|--------|
|                               |           | EDUCATOR  |           |           |        |
| Level 1                       | Teacher 1 | Teacher 2 | Teacher 3 | Teacher 4 |        |
| No. of Batches                | 2         | 2         | 2         | 2         |        |
| No. of Students (Per Batch)   | 6         | 6         | 6         | 6         |        |
| Avg. Edu-Credit (Per Class)   | 5         | 5         | 5         | 5         |        |
| Edu Credit (Per Class)        | 60        | 60        | 60        | 60        |        |
| No. of Class (12 - per month) | 720       | 720       | 720       | 720       |        |
| Level 2 (Business Volume)     | 28800     | 28800     | 28800     | 28800     | 115200 |
| Level 2 Payout (Monthly)      | 8%        |           |           |           |        |

9216

**SIBIL Reward – 1000 (Approx)**  
**Rank Qualified – Sr. Manager**

With Multi Stream Earning avenues & Royalty working it can create a truly life changing impact for each & every Sibillion & its family.





# The Sibillion Earning Avenues for Life

**Cashback**  
**10%**

**Level Income**  
**Upto 8 Levels**  
**10% -42%**

**Fast Track**  
**Roll-Up**  
**Income**  
**10%**

**Scheme &**  
**Scholarship**  
**Fund**  
**2%**

## SIBIL Samruddhi

**Leadership**  
**Fund**  
**15%**

**Rank**  
**Productivity**  
**Fund**  
**12%**

**Travel Fund**  
**3%**

**Car Fund**  
**3%**

**Home Fund**  
**3%**

Be a **Sibillion** to open doors for your "\$**Billion**"





# Business Rank for **Sibillions**

| Designation        | Criteria for Rank<br>(SIBIL REWARDS) |
|--------------------|--------------------------------------|
| Consultant         | New Joinee                           |
| Executive          | 50                                   |
| Team Leader        | 200                                  |
| Manager            | 500                                  |
| Sr. Manager        | 1000                                 |
| Director           | 2500                                 |
| Sr. Director       | 5000                                 |
| Vice President     | 10000                                |
| Sr. Vice President | 25000                                |
| President          | 50000                                |
| Sr. President      | 100000                               |
| Ambassador         | 250000                               |
| Crown Ambassador   | 500000                               |

- All the Sibillions (Direct Seller) in SIBIL Samruddhi are identified as per the Ranks they achieved.
- Ranks are based on the Accumulated Point Based system called – **SIBIL Rewards**.
- A Rank once achieved will be for Lifetime.

## SIBIL Rewards Earning –

- |  |                         |
|--|-------------------------|
| + Through Sponsored Students' attempted SIBIL Exams. | + Through Payout Income |
| + For Every One Edu-Credit purchased or earned       | + Through Heart of Gold |
| + On SIBIL Examination                               | + On Edu Credit Package |
| + 2x for Every Edu-Credit (Earned)                   |                         |

Direct Seller Payout

SIBIL Rewards

**₹ 100 = 1 SIBIL Reward**





## Saving on Self Consumption (Cashback - 10%)

- High Quality Courses for School & Higher Education.
- Unique combination of Digital Content & Systematic evaluation.
- Fix 10% Cashback to all Sibillions on DP.



Level Income Upto  
**42%**

| Level Income  | 42% of BV achieved |
|---|--------------------|
| 8 different Levels applied from Level 1 to Level 8. |                    |
| Level   | %                  |
| Level 1   | 10                 |
| Level 2   | 8                  |
| Level 3   | 8                  |
| Level 4   | 5                  |
| Level 5   | 5                  |
| Level 6   | 3                  |
| Level 7   | 2                  |
| Level 8   | 1                  |
| Total   | 42                 |





# Leadership Fund

# 15%



| Leadership Fund   | 8% of Overall Company BV |
|---|--------------------------|
| Based on overall Company Monthly BV, the 8% of the BV of the fresh sale to be paid to 11 ranks EQUALLY. Exclusions applied. Downline & Upline does no matter. Anywhere Sale counted |                          |
| Designation   | Conditions               |
| Consultant  | Not Eligible             |
| Executive   | No Conditions            |
| Team Leader   | No Conditions            |
| Manager   | No Conditions            |
| Sr. Manager   | No Conditions            |
| Director  | No Conditions            |
| Sr. Director  | No Conditions            |
| Vice President  | No Conditions            |
| Sr. Vice President  | No Conditions            |
| President   | No Conditions            |
| Sr. President   | No Conditions            |
| Ambassador  | No Conditions            |
| Crown Ambassador  | No Conditions            |

- A unique Passive Income based on your network Level which allow a part of overall sales generated in **SIBIL Samruddhi**.
- 15% of Company Monthly BV will be equally divided equally in 12 equal sections, that to be distributed from Ranks – **Executive till Crown Ambassador**.
- Sibillion with higher rank will be eligible for his and all the previous rank sections.
- It will be a Monthly payout & based on the Rank Achieved.





# Rank Productivity Fund – **12%**

- 12% Pool of Total Company's Monthly BV.
- Applicable for Rank – Manager & Above.
- Only on achieving the Fresh BV in Total Downline, the Direct Seller will be eligible for the payout.



| Rank Productivity Fund |                                     |  |                                       |
|------------------------|-------------------------------------|--|---------------------------------------|
| Sections               | Rank Applicable                     | Qualifying Condition                         | Bonus                                 |
| Manager Fund           | Manager & Sr. Manager               | Fresh Monthly BV of 20000 in Total Downline  | Share in 3% of the Overall Company BV |
| Director Fund          | Director & Sr. Director             | Fresh Monthly BV of 50000 in Total Downline  | Share in 3% of the Overall Company BV |
| VP Fund                | Vice President & Sr. Vice President | Fresh Monthly BV of 75000 in Total Downline  | Share in 3% of the Overall Company BV |
| Presidential           | President & above                   | Fresh Monthly BV of 100000 in Total Downline | Share in 3% of the Overall Company BV |



## Travel Fund

# 3%



### Applicable For Sibillion

- With minimum Two Manager in downline in any two different Legs.
- MIN. FRESH MONTHLY BV OF 50000.



## Car Fund

# 3%



### Applicable For Sibillion

- With minimum Two Director in downline in any two different Legs.
- MIN. FRESH MONTHLY BV OF 75000.



## Home Fund

# 3%



### Applicable For Sibillion

- With minimum Four Director in downline in any four different Legs.
- MIN. FRESH MONTHLY BV OF 100000





# Fast Track Roll-Up Income 10%



## Conditions

- Get Accumulated Business Benefit under your downline.
- No Restriction in Levels.
- Monthly Scheme covering Fresh Business Volume within first 14 days of the calendar month.
- Self purchase will not be counted. Roll-Up Business Volume considered from Level 1 onwards.
- The Fresh monthly BV in multiplication of 10000 will be considered as Roll-Up Bucket. The balance value will further Roll-Up to the Upline Sponsored Sibillion.
- Payout in multiple of Rs. 1000/- to be paid.



## Special Scheme & Scholarship Fund 2%

The Special Scheme Fund to be utilised while running special target based seasonal schemes. This fund will also be used for Sibillions whose rank is atleast Executive & atmost Sr. Manager for two kinds of scholarships.

**Type of Scholarship –**  
Need based & Merit based

### Criteria –

|             |   |
|-------------|---|
| Need Based  | Students with a minimum of 70% and the parents with yearly income less than 3 lakh. |
| Merit Based | Students scoring a minimum of 90%   |





# A special incentive for the Deprived Students

To move ahead on our vision of “Right to Quality Education” for every child, we have created this special provision to extend special provision in our plan to benefit the underprivileged children.

## Conditions

It is open for all Sibillions, to buy a course and provide it to a student listed under “Heart of Gold”.

Free Course Upgrade by the Company to further extend the value of your effort to the deprived student.

100% Benefit with all Sales & payout benefits to remain same.

Extended value in form of additional SIBIL Rewards will be offered to help grow on your rank.

Special recognition to all the Sibillions associated with “Heart of Gold” program.

Option to recommend Merit Students from EWS background on SIBIL Platform for empowering them with quality education.

## Package

## Extra Sibil Rewards For Sibillion

|    |    |
|----|----|
| 1  | 5  |
| 2  | 5  |
| 3  | 5  |
| 4  | 5  |
| 5  | 5  |
| 6  | 10 |
| 7  | 10 |
| 8  | 10 |
| 9  | 10 |
| 10 | 10 |
| 11 | 15 |
| 12 | 15 |



**Heart of Gold**





# The Four Pillars (4 P's) of **SIBIL Samruddhi**

**People** – We should know whether the right people are running the company. SIBIL is a subsidiary of Humming Bird Education Ltd listed on Bombay Stock Exchange. The company is already known globally for its academic initiatives. The Promoters and the company have been awarded at National & International platforms multiple times.

**Philosophy** – SIBIL is working with a clear vision to provide Right to Quality Education & to bring financial freedom to every family. Technology is an aid in education and we want every learner would utilize it to its full potential through SIBIL.

**Product** – Offering a product which is the need & requirement of every family. At SIBIL we are committed to keep adding new products to further support the growing demand for online education and create ever developing tools for constant development.

**Patience** – To really reap the benefits we should focus on building our network as for a first few months if we are able to lay the right foundation, providing regular support and help our downline in replicating the process the growth will be Life changing.



A subsidiary of

**Humming Bird**  
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LISTED ON  
**BSE**  
EXPERIENCE THE NEW

**Humming Bird Education Ltd**  
(A Bombay Stock Exchange Listed Co.)

**The power of**

**Knowledge & Experience**

Listed on  
BOMBAY  
STOCK  
EXCHANGE

Awarded as  
ASIA'S GREATEST  
BRANDS  
pr by PwC

Awarded as  
ASIA'S GREATEST  
LEADERS  
pr by PwC

Awarded as  
INDIA'S TOP 100  
FRANCHISES  
by Franchise India

10 YEARS  
of  
Innovation in  
Education

Winner - Pride  
of Indian  
Education  
Awards 2019





Ask two questions from yourself  
**if not this then what?** & **if not now then when?**



**Your Choice**  
**Your Decision**



### PROFIT

- ✓ Quality Education at affordable cost.
- ✓ Backed by an Established Brand, listed on BSE.
- ✓ Education Incentive (Heart of Gold) For the benefit of deprived students.
- ✓ Training support for Product & Business.
- ✓ Cash back of 10% on all Self Purchase.
- ✓ Level (Network) Income for Life.
- ✓ Rank Based Royalty Income
- ✓ Monthly Payout based on Leadership Status.
- ✓ Travel Fund – (For Dream Vacations)
- ✓ Car Fund – (To get Dream Car)
- ✓ Home Fund – (To get Dream Home)
- ✓ Access to Scholarship Fund (Need based & Merit Based).
- ✓ A life time business, transferrable to your next generation.

### “RISK”

**IS THERE  
ANY ?**







**Join Now**  
to take a leap  
towards your  
**Dreams...**



# Legal Documents for



&

**Humming Bird**

**Education Ltd.**


Learn. Discover. Innovate  
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प्रारूप आरजी - 2  
Form RG - 2

  
**भारत सरकार**  
**Government of India**  
**व्यापार चिन्ह रजिस्ट्री**  
**Trade Marks Registry**  
**व्यापार चिन्ह अधिनियम, 1999**  
**Trade Marks Act, 1999**  
**व्यापार चिन्ह के रजिस्ट्रेशन का प्रमाणपत्र, धारा 23 (2), नियम 56 (1)**  
**Certificate of Registration of Trade Mark, Section 23 (2), Rule 56 (1)**

  
क्रमांक  
No. 2504943


व्यापार चिन्ह संख्या / Trade Mark No. 4411471 दिनांक / Date 17/01/2020 ज. संख्या / J. No. 1941


यह प्रमाणित किया जाता है कि जिस प्रकार चिन्ह की समझौती इसके साथ संलग्न है, वह .....  
के बारे में दिखाता है ..... नाम से रजिस्ट्रीकृत हो चुका है।  
Certified that Trade Mark / a representation is annexed hereto, has been registered in the name(s) of:-  
SIBIL EDUCATION PRIVATE LIMITED, A-95/3, Second Floor Wazirpur Industrial Area, Delhi-110052, Private Limited Company, (Body  
Incorporate)

In Class 41 Under No. 4411471 as of the date 17 January 2020 in respect of  
Education; providing of training; entertainment; sporting and cultural activities.

**Trade Mark as annexed**

मेरे निर्देश पर आज ..... के ..... मास के ..... वे दिन को इस पर मुद्रा लगायी गई  
Sealed at my direction, this 15<sup>th</sup> day of September, 2020

  
व्यापार चिन्ह रजिस्ट्री  
Trade Marks Registry MUMBAI

  
व्यापार चिन्ह रजिस्ट्रार  
Registrar of Trademarks

रजिस्ट्रेशन अर्पण की तारीख से 10 वर्ष के लिए है और नवीकरण हर 10 वर्ष की अवधि के लिए और प्रत्येक 10 वर्ष की अवधि के अन्त में भी नवीकरित किया जा सकता है।  
Registration is for 10 years from the date of application and may then be renewed for a period of 10 years and also at the expiration of each period of 10 years.  
यह प्रमाणपत्र विधि कार्यवाही में प्रयोग के लिए वा विदेश में रजिस्ट्रेशन अर्पण करने के लिए नहीं है।  
This certificate is not for use in legal proceedings or for obtaining Registration abroad.  
टिप्पणी - इस व्यापार चिन्ह के अंतर्गत जो कोई परिवर्तन होने पर, या कारोबार के मुख्य स्थान के पते में या भारत में कारोबार के लिए पते में परिवर्तन होने पर परिवर्तन के लिए अर्पण मुद्रा किया जाना चाहिए।  
Note: Upon any change of ownership of this Trademark, or change in address, of the principal place of business or address for service in India a request should AT ONCE be made to register the change.



**Government of India**  
**Form GST REG-06**  
[See Rule 10(1)]

**Registration Certificate**

Registration Number : 07ABDCS0453J1ZD

|  |  |  |            |   |                |
|--|--|--|------------|---|----------------|
| 1.   | Legal Name                             | SIBIL EDUCATION PRIVATE LIMITED  |            |   |                |
| 2.   | Trade Name, if any                     | SIBIL EDUCATION PRIVATE LIMITED  |            |   |                |
| 3.   | Constitution of Business               | Private Limited Company  |            |   |                |
| 4.   | Address of Principal Place of Business | Second Floor, A-95/3, Wazirpur Industrial Area, Delhi, North West Delhi, Delhi, 110052 |            |   |                |
| 5.   | Date of Liability                      |  |            |   |                |
| 6.   | Period of Validity                     | From   | 01/02/2020 | To  | Not Applicable |
| 7.   | Type of Registration                   | Regular  |            |  |                |
| 8.   | Particulars of Approving Authority     |  |            |   |                |
| Signature  |  |  |            |   |                |
| Name   |  |  |            |   |                |
| Designation  |  |  |            |   |                |
| Jurisdictional Office  |  |  |            |   |                |
| 9. Date of issue of Certificate  |  | 01/02/2020   |            |   |                |
| Note: The registration certificate is required to be prominently displayed at all places of business in the State. |  |  |            |   |                |





GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS  
Central Registration Centre

### Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

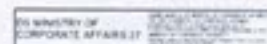
I hereby certify that SIBIL EDUCATION PRIVATE LIMITED is incorporated on this Tenth day of December Two thousand nineteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U80904DL2019PTC358568.

The Permanent Account Number (PAN) of the company is ABDCS0453J \*

The Tax Deduction and Collection Account Number (TAN) of the company is DELS80880C \*

Given under my hand at Manesar this Tenth day of December Two thousand nineteen .



Digital Signature Certificate  
Mr Parvinder Singh  
DEPUTY REGISTRAR OF COMPANIES  
For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

SIBIL EDUCATION PRIVATE LIMITED

A-95/3, Second Floor, Wazirpur Industrial Area, DELHI, North West, Delhi,  
India, 110052

\* as issued by the Income Tax Department

For SIBIL EDUCATION PVT. LTD.

*Director*  
DIRECTOR

1

THE COMPANIES ACT, 2013  
(COMPANY LIMITED BY SHARES)  
MEMORANDUM OF ASSOCIATION  
OF  
SIBIL EDUCATION PRIVATE LIMITED

- I. The Name of the Company is **SIBIL EDUCATION PRIVATE LIMITED**
- II. The Registered Office of the Company will be situated in the NCT of Delhi.
- III. The objects for which the Company is established are:-

(A) THE OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:

1. To serve as an aggregator platform for all the educationally linked segments of the sector may it be Pre-Schools, Schools, Colleges, Universities, Coaching Institutes, Teachers or individual students etc.
2. To serve as an aggregator where the students are getting connected to institutions like schools, coaching, pre-schools etc.
3. To serve as an aggregator where the Job seeker are getting connected to institutions like Corporate Companies.
4. To serve as an aggregator where the budding entrepreneur are getting connected to Private Equity Investors.
5. To Carry on the Activity of Promoting, Imparting, Launching, Creating, Designing, Adopting Traditional, Formal and Creative Means of Imparting, Inculcating, Disseminating, Diversified Skills, Education Forms and Personality Development Techniques by providing Training, Conducting Seminars, Web-Seminars, Counseling, E-Courses, Online Classes, Teaching to Schools, college, University, Private Institutions Students, Distance Education, Personal or Group Coaching & Consultancy, Personal Consultancy & Training, Business Consultancy & Training, Telephonic Consultation, Meditation Exercise, Motivational Trainings, with the intent of carrying on the Business of Education and Skill Developments amongst the masses of India and Abroad by own self and/or through any other Individual, Association of Persons or such Body or Otherwise for self or for and on behalf of any third party under an Agreement or Understanding whether Written or Otherwise and on such terms and conditions as the Company may deem fit.

(B) MATTERS WHICH ARE NECESSARY FOR FURTHERANCE OF THE OBJECTS SPECIFIED IN CLAUSE (A) ARE:-

For SIBIL EDUCATION PVT. LTD.  
*Director*  
DIRECTOR





GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS  
Central Registration Centre

**Certificate of Incorporation**

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

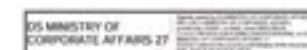
I hereby certify that SIBIL EDUCATION PRIVATE LIMITED is incorporated on this Tenth day of December Two thousand nineteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U80904DL2019PTC358568.

The Permanent Account Number (PAN) of the company is **ABDCS0453J**

The Tax Deduction and Collection Account Number (TAN) of the company is **DELS80880C**

Given under my hand at Manesar this Tenth day of December Two thousand nineteen.



Digital Signature Certificate  
Mr Parvinder Singh  
DEPUTY REGISTRAR OF COMPANIES  
For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

SIBIL EDUCATION PRIVATE LIMITED

A-95/3, Second Floor, Wazirpur Industrial Area, DELHI, North West, Delhi,  
India, 110052

\* as issued by the Income Tax Department



5

We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this Memorandum of Association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

| Name, Address, and occupation of each Subscriber   | Number of equity Shares taken by each subscriber | Signature of the Subscriber | Signature of the witness and his name, address, description and Occupation   |
|--|--|-----------------------------|--|
| Humming Bird Education Limited<br><br>Details of Authorized Representative:<br>Name:-Nitesh Jain<br>S/o. Sh. Narender Kumar Jain<br>Address:-H-34/77<br>Near Visharam Chowk Sector-3, Rohini, North West Delhi, Delhi-110085<br>Occupation: Business | 9999 Equity Shares                               | Sd/-                        | I Prashant Gupta, Company Secretary, witness to subscribers who have subscribed and signed in my presence on dated 9 <sup>th</sup> December, 2019. Further I have verified their identity detail for their identification and satisfied myself of their identification as filled in:<br><br>Sd/-<br>Name : Prashant Kumar Gupta<br>Add: F-07, B-127, Sector-2, Noida, Uttar Pradesh-201301<br>M.No. 9218 |
| Name:-Vaishali Jain<br>D/o. Sh. Surya Parkash Jain<br>Address:-12 Jain College Road, Khokara Khokada Baghpat, Uttar Pradesh-25010<br>Occupation:Business   | 1 Equity Share                                   | Sd/-                        |  |
| Place: Delhi   | 10000  |                             |  |

For SIBIL EDUCATION PVT. LTD.  
*[Signature]*  
DIRECTOR

Date: 09.12.2019



  
**प्रारूप 1**  
**पंजीकरण प्रमाण-पत्र**

कॉर्पोरेट पहचान संख्या : U80221DL2010PTC207436      2010 - 2011

मैं एतद्वारा सत्यापित करता हूँ कि मैसर्स  
HUMMING BIRD EDUCATION PRIVATE LIMITED

का पंजीकरण, कम्पनी अधिनियम 1956 (1956 का 1) के अंतर्गत आज किया जाता है और यह  
कम्पनी प्राइवेट लिमिटेड है।

यह निगमन-पत्र आज दिनांक तेईस अगस्त दो हजार दस को मेरे हस्ताक्षर से दिल्ली में जारी किया जाता  
है।

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**Form 1**  
**Certificate of Incorporation**

Corporate Identity Number : U80221DL2010PTC207436      2010 - 2011  
I hereby certify that HUMMING BIRD EDUCATION PRIVATE LIMITED is this day  
incorporated under the Companies Act, 1956 (No. 1 of 1956) and that the company  
is private limited.

Given under my hand at Delhi this Twenty Third day of August Two Thousand Ten .  
Sd/-

  
(EGINIUS TIRKEY)  
उप कम्पनी रजिस्ट्रार / Deputy Registrar of Companies  
राष्ट्रीय राजधानी क्षेत्र दिल्ली एवं हरियाणा  
National Capital Territory of Delhi and Haryana

कम्पनी रजिस्ट्रार के कार्यालय अभिलेख में उपलब्ध पत्राचार का पता :  
Mailing Address as per record available in Registrar of Companies office:  
HUMMING BIRD EDUCATION PRIVATE LIMITED  
1374-1375 2ND FLOOR, KATRA LEHSWAN CHANDNI CHOWK,  
DELHI - 110008,  
Delhi, INDIA

**Certificate of Incorporation Consequent upon conversion to Public Limited Company**



Registrar of companies, Delhi  
4th Floor, IFCI Tower 61, New Delhi, Delhi, India, 110019

Corporate Identity Number: U80221DL2010PLC207436

Fresh Certificate of Incorporation Consequent upon Conversion from Private Company to Public Company

IN THE MATTER OF HUMMING BIRD EDUCATION PRIVATE LIMITED

I hereby certify that HUMMING BIRD EDUCATION PRIVATE LIMITED which was originally incorporated on Twenty third day of August Two thousand ten under the Companies Act, 1956 as HUMMING BIRD EDUCATION PRIVATE LIMITED and upon an intimation made for conversion into Public Limited Company under Section 18 of the Companies Act, 2013; and approval of Central Government signified in writing having been accorded thereto by the RoC - Delhi vide SRN H19606144 dated 10.10.2018 the name of the said company is this day changed to HUMMING BIRD EDUCATION LIMITED.

Given under my hand at New Delhi this Tenth day of October Two thousand eighteen.

DS Ministry of  
Corporate Affairs -  
(Govt of India) 23

SANJAY BOSE

Registrar of Companies

RoC - Delhi

Mailing Address as per record available in Registrar of Companies office:

HUMMING BIRD EDUCATION LIMITED  
1374-1375 2ND FLOOR, KATRA LEHSWAN CHANDNI CHOWK,  
DELHI, Delhi, India, 110006







1

**THE COMPANIES ACT, 2013**  
**(COMPANY LIMITED BY SHARES)**  
**MEMORANDUM OF ASSOCIATION**  
**OF**  
**HUMMING BIRD EDUCATION LIMITED**

- I. The Name of the Company is **HUMMING BIRD EDUCATION LIMITED**
- II. The Registered Office of the Company will be situated in the National Capital Territory of Delhi.
- III. The objects for which the Company is established are:-

**(A) THE OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:**

1. To provide the education to the mass/students by way of teaching, learning in the field of art, science and other related activities.
2. To act as a service provider to the mass/student that providing the services by testing and assessment through Olympiads tests, online computer courses, personality development, career counseling, maths tutorials, Education allied services, Science facts and tutorials, English tutorials, project research, Testing and memory enhancement techniques and language improvement etc.
3. To promote understanding of the interdependence of natural, socio-economic and political systems at local, national and global levels.

For Humming Bird Education Pvt. Ltd.

*Nimish*  
Director



Government of India  
**Form GST REG-06**  
[See Rule 10(1)]

**Registration Certificate**

Registration Number : 07AACCH5293H1ZG

|  |  |   |            |   |    |
|--|--|---|------------|---|----|
| 1.   | Legal Name                             | HUMMING BIRD EDUCATION LIMITED  |            |   |    |
| 2.   | Trade Name, if any                     | HUMMING BIRD EDUCATION LIMITED  |            |   |    |
| 3.   | Constitution of Business               | Public Limited Company  |            |   |    |
| 4.   | Address of Principal Place of Business | Second Floor, 1374, Katra Lehsuan, Chandni Chowk, Delhi, North Delhi, Delhi, 110006 |            |   |    |
| 5.   | Date of Liability                      |   |            |   |    |
| 6.   | Period of Validity                     | From  | 15/11/2018 | To  | NA |
| 7.   | Type of Registration                   | Regular   |            |  |    |
| 8.   | Particulars of Approving Authority     | Delhi   |            |   |    |
| Signature  |  |   |            |   |    |
|  |  |   |            |   |    |
| Name   |  | Vijendra Kumar Kajal  |            |   |    |
| Designation  |  | Assistant Commissioner  |            |   |    |
| Jurisdictional Office  |  | Ward 16   |            |   |    |
| 9. Date of issue of Certificate  |  | 15/11/2018  |            |   |    |
| Note: The registration certificate is required to be prominently displayed at all places of business in the State. |  |   |            |   |    |

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 15/11/2018 by the jurisdictional authority.



**Be a Sibillion to  
open doors for your**

# "\$Billion"

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[www.sibil.org](http://www.sibil.org) | [info@sibil.org](mailto:info@sibil.org)